



University of Cologne AVIATIONFORUM

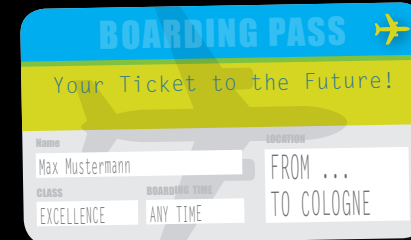
University of Cologne Aviation Forum 2012 | Thursday 19th April 2012, University of Cologne

European Aviation between Deregulation and Reregulation – Legal and Economic Perspectives

Program

- 9.00 Registration**
- 9.30 Introduction**
- Welcome Address by Prof. Dr. Michael Bollig** (Pro-Rector of the University of Cologne)
- Welcome Address by Prof. Dr. Werner Delfmann** (Department of Business Policy and Logistics at the University of Cologne) and **Prof. Dr. Stephan Hobe** (Institute of Air and Space Law at the University of Cologne)
- 9.45 Keynote by Matthias von Randow** (BDL)
- >> Part 1: Environment**
- 10.10 Uwe Detering** (UPS Germany)
Challenges for global logistics networks with local environmental regulations
- 10.30 Ralph Beisel** (ADV)
Acceptance of aviation in the airport environment: best practice examples
- 10.50 Q&A**
- >> Part 2: Passenger Rights**
- 11.25 Flor Diaz Pulido** (European Commission)
Passenger rights on the move: from air passenger rights to a multimodal approach
- 11.45 Nicolai von Ruckteschell** (Deutsche Lufthansa)
Passenger rights in Europe: an obstacle to global competitiveness of European airlines
- 12.05 Q&A**
- 12.25 Lunch Break**
- 13.45 Keynote by Dr. Jürgen Ringbeck** (Booz & Company)
- >> Part 3: Distortion of Competition**
- 14.10 Michel Adam** (AEA)
Securing a level playing field with third country airlines
- 14.30 Dr. Raphael von Heereman** (Qatar Airways)
Truth and myths of Middle East carriers
- 14.50 Q&A**
- >> Part 4: Security**
- 15.25 Harald Zielinski** (Lufthansa Cargo)
The future of air cargo security
- 15.45 Helmut Kaspers** (Logwin AG Air + Ocean)
Impact of the EU regulations for airfreight security on logistics service providers
- 16.05 Q&A**
- 16.40 Keynote by Michael Garvens** (Cologne Bonn Airport)
- 17.05 Closing by Prof. Dr. Werner Delfmann and Prof. Dr. Stephan Hobe**

Dear aviation practitioners,



Cologne is an aviation city! It is the home of Germany's largest airline, Deutsche Lufthansa, home of EASA, Europe's aviation safety watchdog, home of the DLR, home to Cologne/Bonn airport, and home of Germanwings. It is also the home of the University of Cologne that hosts a variety of institutes from diverse disciplines that are concerned with air transport related matters. As two representatives of such aviation-proximate institutes in management and law, it provides us with great pleasure to invite you to the first University of Cologne Aviation Forum – a forum that aims at providing a platform for aviation professionals from regulators, companies but also research institutes to meet and discuss on current issues of relevance within this industry.

For the first aviation forum, the guiding topic will be the tension between regulation and deregulation. Divided into four panels in which regulation is a paramount issue, we have been able to combine highly interesting and potentially controversial speakers that share their insights and opinions on adequate, too tight or too loose regulatory rules as they currently apply or are going to apply in the foreseeable future.

We are convinced that this setup will allow for intensive and insightful discussions among, but also and especially, as we hope, across institutional and sectoral boundaries. This offers new perspectives and opportunities to enrich your business network. With the University of Cologne Aviation Forum we are glad to initiate and hopefully contribute to a more intensive exchange among professionals and academics, both from Cologne, surroundings and beyond.

We are looking forward to welcoming you in Cologne



W. Delfmann

Werner Delfmann



S. Hobe

Stephan Hobe



Matthias von Randow is **Managing Director of the German Association of the Aviation Industry (BDL)** since 2011. He studied Economic and Constitutional History, Sociology and Political Sciences in Bonn. Before joining the BDL, he held leadership positions at the Federal Ministry of Transport, Building and Urban Development. He has also been representative of Air Berlin and served as a member of the Deutsche Bahn AG and Fraport AG supervisory boards.



Flor Diaz Pulido is **Deputy Head of the Passenger Rights Unit and Director-General for Mobility and Transport at the European Commission** since 2011. She studied Community and International Law and Political Science in Barcelona and Granada. Before she took over her current position she worked in the Transportation and Air Passenger Rights Sector of the European Commission.



Uwe Detering is **Director Public Affairs at UPS Germany**. He studied Economics at the University of Essen in Germany before he joined UPS in 1993. Since 1994, he has worked in Public Affairs with responsibilities in a variety of policy fields such as postal liberalization, competition and transportation policy. Before assuming his current position, he was spokesperson at the UPS European Air Hub in Cologne. He also serves as Chairman of the Aviation and Transportation Committees of the German Courier and Express Service Provider Association (BIEK).



Nicolai von Ruckteschell is **General Counsel and Chief Compliance Officer at Deutsche Lufthansa AG** since 2007. He studied Law at the University of Cologne and held several leadership positions at Deutsche Lufthansa. In particular he served as member and director of supervisory boards of many Lufthansa subsidiaries such as LSG Lufthansa Service Holding AG, Germanwings and Austrian Airlines.



Ralph Beisel is **Managing Director of the German Airport Association (ADV)** since 2007. He studied Business Administration at the European Partnership of Business Schools in Reutlingen, Nancy and London. Before joining the ADV, he was working for Thomas Cook and Arthur D. Little, where he was leading the Aviation Competence Center Europe.



Dr. Jürgen Ringbeck is **Partner and Senior Vice President of Booz & Company**. He holds a diploma in Mathematics from the University of Münster, and a PhD in Economics from the University of Osnabrück in Germany. After he started his career as an Assistant Professor in Business Science at the University of Toronto and the University of Osnabrück, he worked at McKinsey & Company, before he joined Booz & Company. Beside other activities, he is acting as a senior advisor to the UNWTO and the World Economic Forum in the Aviation Group since 2002.



Michel Adam is **Manager Environment and Consumers at the Association of European Airlines (AEA)** since 2011. He studied International and Environmental Law in Switzerland before obtaining a Master's Degree in Air and Space Law from the University of Leiden. Before joining the AEA, he gained experience in aero-regulatory affairs with the International Civil Aviation Organization and the Swiss Federal Office of Civil Aviation. He also worked for the United Nations on issues ranging from the dissemination of environmental law to international civil liability regimes.



Helmut Kaspers is **COO Air + Ocean of Logwin AG and Member of the Executive Committee of Lowgin AG** since 2007. After his university-entrance diploma and training as forwarding merchant at Südkraft, he held positions in the USA and Singapore for several years. Before joining Logwin, he had leadership positions at Oceanfreight Schenker International and Kühne + Nagel.



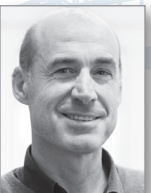
Dr. Raphael von Heereman is **Vice President Aeropolitical Affairs at Qatar Airways** since 2010. He studied Law at the University of Münster in Germany and completed his doctorate in 1988 jointly at Münster and Santiago de Compostela. Before joining Qatar Airways he worked for TUIfly, Deutsche Lufthansa AG and Lufthansa Consulting where he became a Member of the Management Board.



Michael Garvens is **Chairman of the Management Board of the Cologne Bonn Airport** since 2002. He studied Business Administration at the Economic Academy Hamburg. Before he joined the Cologne Bonn Airport, he gained experience in the aviation industry at Hapag Lloyd Fluggesellschaft and Deutsche Lufthansa where he had – beside others – a leadership position of Globe Ground Berlin. Since 2005 he is also vice president of the Cologne Chamber of Industry and Commerce.



Harald Zielinski is **Head of Security & Environmental Management at Lufthansa Cargo** since 2003. Before, he worked as a German police officer since 1974, mostly at Frankfurt Airport. He became a specialist in air security and, in 1988 joined the corporate security department of Lufthansa. In 1994 he established the first air freight security department at Lufthansa Cargo which he took over in 1995. Since then he held leadership positions in the air freight security of Lufthansa Cargo.



Prof. Dr. Michael Bollig is **Pro-Rector for Academic Career, Diversity and International Affairs of the University of Cologne** since 2011. He studied anthropology in Bonn, Cologne and Tübingen. After his habilitation in 1999, he became professor for Anthropology at the University of Cologne. He is also Director of the Cologne African Studies Centre since 2009.



Profiles of the Organizers

The Department of Business Policy and Logistics has a long history at the University of Cologne. In 1988, Prof. Dr. Dr. h.c. Werner Delfmann – the current director – joined the Department of Business Policy. Since then, Prof. Delfmann continuously advanced the department's orientation towards its new focus which is the linkage of the areas of "Business Policy" and "Logistics". Both teaching and research programs in business policy are consequently aligned to recent issues in logistics and vice versa. Beside other industry contexts, the Department has been successfully building strong ties and cooperations in the aviation industry for many years.

The Institute of Air and Space Law at the University of Cologne was founded in 1925 and constitutes the first Institute of Air and Space Law worldwide. Since then, it provides excellence and uniqueness in teaching, research, and publications. The Institute hosts the "Zeitschrift für Luft- und Weltraumrecht/ZLW" (German Journal of Air and Space Law), a highly renowned journal in this field of law. It currently prepares the publication of the "Cologne Compendium on Air Law in Europe". The Institute's library possesses the most comprehensive collection of air and space law documents, books, periodicals and other materials. Since 2001 Prof. Dr. Stephan Hobe is the director of the Institute.

Registration Details:

Further information and registration online via aviationforum.uni-koeln.de

Payment: Credit card

Registration fee: 90.00 €

Registration deadline: Friday 30th March 2012

(a limited number of late registrations may apply)

Cancellation policy and substitutions: Please refer to aviationforum.uni-koeln.de

Alteration and cancelation: It may be necessary to alter the venue and content of the event, or the timing of the program. If we cancel the event for any reason, we will make a full refund of any registration fees paid. If we have to alter the date or location of the event this registration will be transferred to the revised data and these terms and conditions shall apply to the transferred registration.